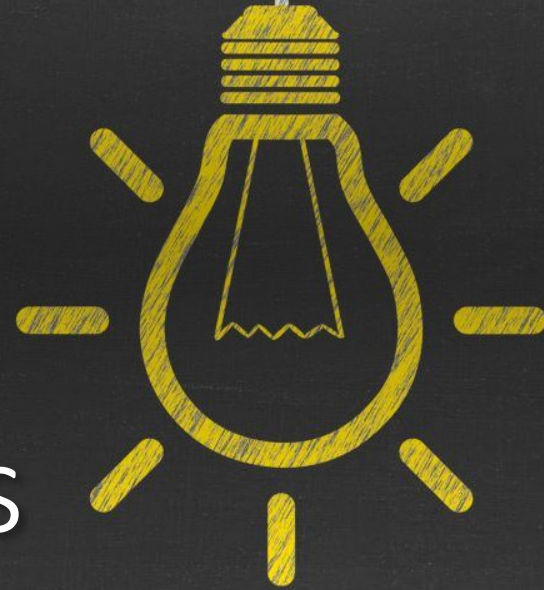


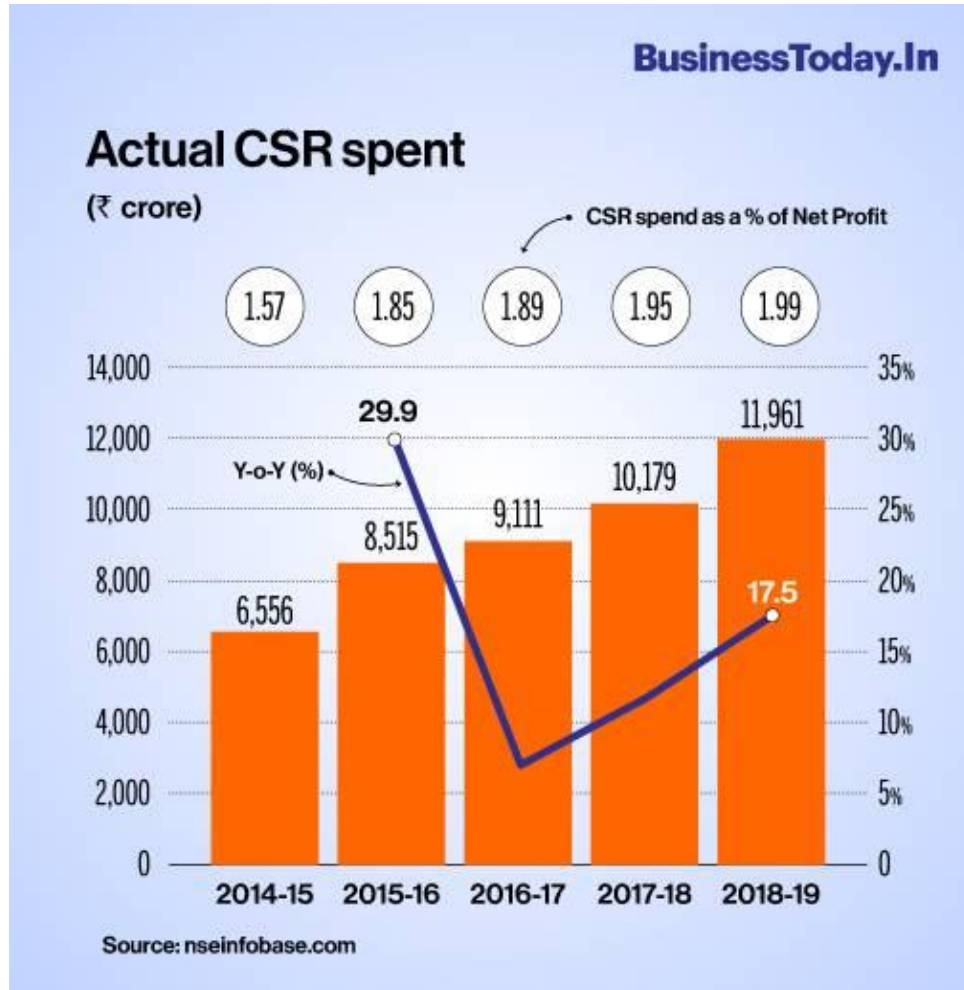
Innovative CSR Programs

MCRHRD Special Foundation Course, 18th Feb 2021



How Big is the CSR in India?

Total CSR Spend in FY 2018-19 across Corporates was INR 18,655 crore

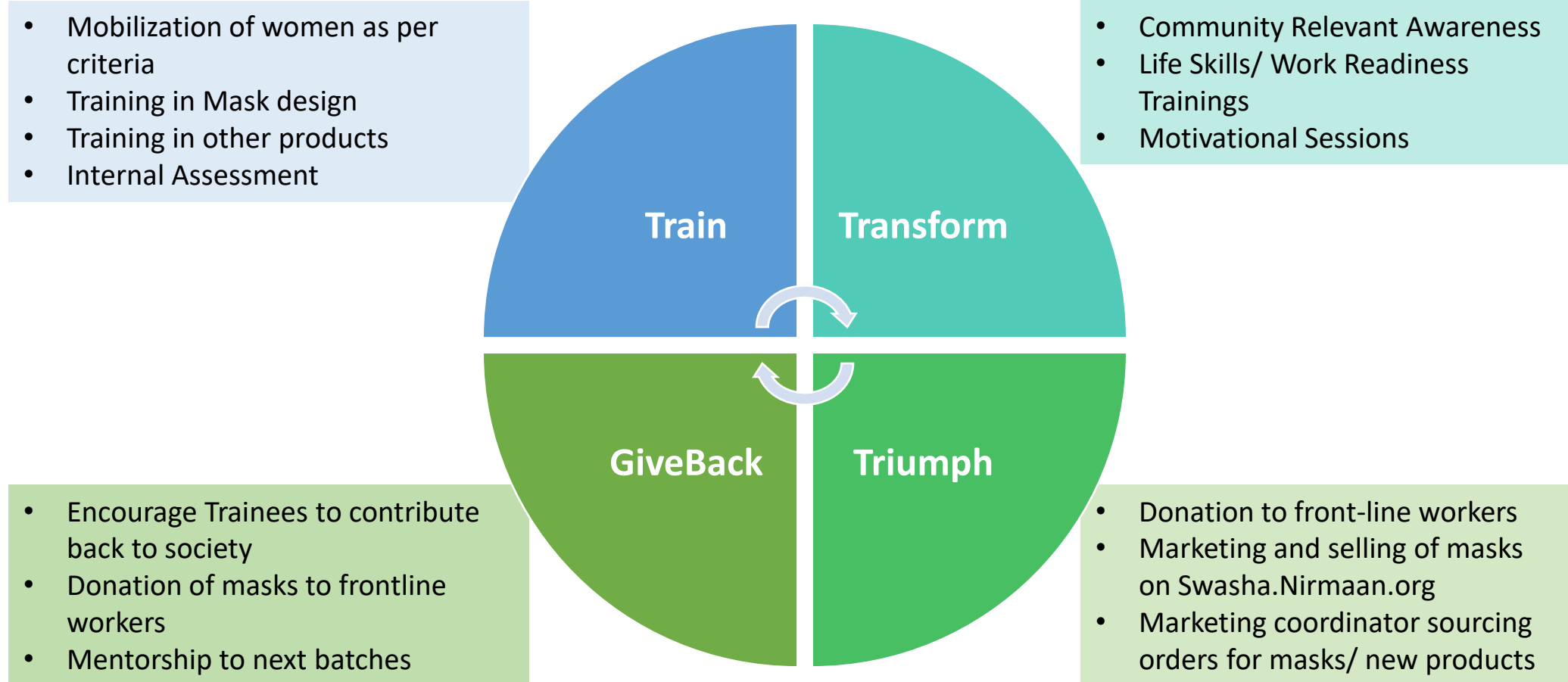




Covid 19 Rehabilitation

MASK MAKING
PRODUCTION BY WOMEN
FROM UNDERPRIVILEGED
COMMUNITIES

Program Design





Implementation and Sustainability

- Support from Wells Fargo
- Setup at Kothaguda ZPHS for the local community women
- 64,800 masks stitched till date
- Total Amount Disbursed to Women till date: Rs. 4,53,600/-
- Livelihood Provided to 32 Women month-on-month
- Marketing Coordinator to source order for other products to ensure continuation of support



Thank You !