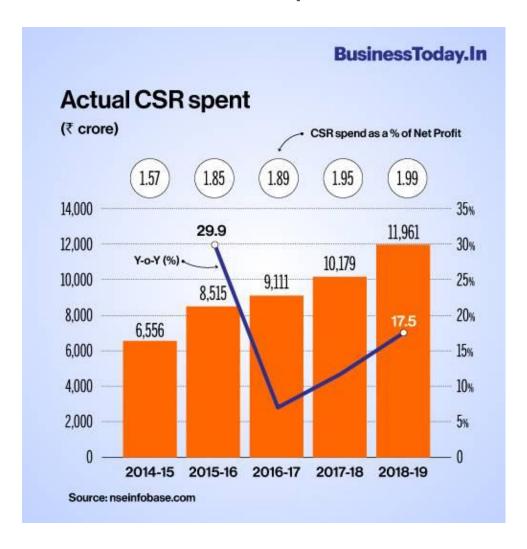
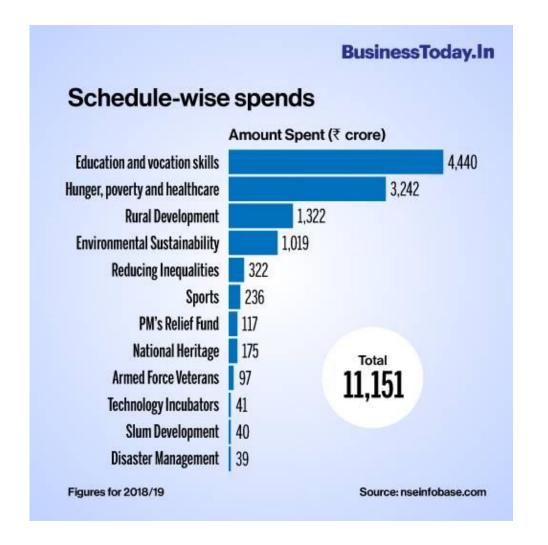


How Big is the CSR in India?

Total CSR Spend in FY 2018-19 across Corporates was INR 18,655 crore



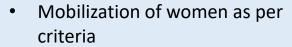




Covid 19 Rehabilitation

MASK MAKING
PRODUCTION BY WOMEN
FROM UNDERPRIVILEGED
COMMUNITIES

Program Design



- Training in Mask design
- Training in other products
- Internal Assessment



- Community Relevant Awareness
- Life Skills/ Work Readiness
 Trainings
- Motivational Sessions

- Encourage Trainees to contribute back to society
- Donation of masks to frontline workers
- Mentorship to next batches

- Donation to front-line workers
- Marketing and selling of masks on Swasha.Nirmaan.org
- Marketing coordinator sourcing orders for masks/ new products



Implementation and Sustainability

- Support from Wells Fargo
- Setup at Kothaguda ZPHS for the local community women 64,800 masks stitched till date
- Total Amount Disbursed to Women till date: Rs. 4,53,600/-
- Livelihood Provided to 32 Women month-on-month
- Marketing Coordinator to source order for other products to ensure continuation of support

















Thank You!